



Hexagon Legal Network

MEDIA KIT

ABOUT HLN

Founded in 2017 by solicitors who have experience in setting up and running their law own firms. We know how exciting and rewarding that can be. We also know how challenging it is at times. Hexagon Legal Network (HLN) is about real human connections and helping each other thrive. Our in-person networking events stand out for their warmth and camaraderie. We are all in people's business and trusted advisors, our day job is finding solutions to problems and we do it best together.

Teaming up with HLN to advertise gives you exclusive access to target the today's and future decision-makers in:

- Legal
- Financial
- Accounting
- IT
- Consultancy field and beyond.

We focus on informing, educating, connecting and collaborating.

We offer custom campaigns and a variety of advertising opportunities, including website banners, sidebar text advertisements, in-content ads, and sponsored posts and reviews to sponsored events and events series. **Advertising with us is being exposed to opportunities.**

We strictly follow ASA guidelines and Google best practices for advertising.

Contact us:

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HLN | TARGETED ADVERTISING

HLN networking events have always been and will continue to be real human connections. And taking the stage is one of the most effective ways to make yourself seen and heard, and there is more to make lasting impressions and make sure you are remembered.

1. Take the stage at an event and make it yours - all eyes on you!
2. Focus on content marketing and drive traffic to your website with our Featured series
3. Social media campaigns
4. Newsletter
5. Website banners
6. Sponsored posts & lead generation campaigns

Below are our main packages we have put together to maximise your marketing and advertising efforts. Do not hesitate to contact us with your marketing and advertising ideas to find the best option for your needs.

PARALEGAL PACKAGE | ONLINE | 1 MONTH £250.00

- Newsletter banner and a newsletter feature
- Social media posts x 5

JUNIOR SOLICITOR PACKAGE | 3 MONTHS £850.00

- Content marketing campaign: up to 3 articles/ blog posts
- 3x newsletter FEATURES
- Social media posts x 20

PARTNER PACKAGE | SPONSORED EVENT £1250.00

- One LIVE Event with HLN (upgrade to series)
- Newsletter campaign x2
- Content campaign up to 2 articles/ blog posts
- Bespoke sponsored campaign on social media platforms
- Access to the list of attendees



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WHY ADVERTISE WITH HLN

Choose to advertise with HLN and we will help you reach an engaged, local audience. Strategic targeting whilst consistently reinforcing your business message. We can help you reach the right audience, at the right time and enable influencing the decision makers directly. Contact us now and a member of our team will be in touch to help you find the right options for your business, your budget.

- Team Hexagon

FEATURED | CONTENT MARKETING

"Consistent, high-quality, and engaging content impacts audience decision-making more than any other technique."

- HubSpot

For one-off sponsored content - blog posts and email features: [PLEASE CONTACT US.](#)

EMAIL CAMPAIGNS

Email marketing remains to be the best and most effective method of attracting and retaining customers.

DIGITAL ADVERTISING

Email marketing remains to be the best and most effective method of attracting and retaining clients.

A feature in a monthly newsletter or a bespoke branded campaign over a period of time.
Targeted and effective.

- **Trusted source**
- **Outstanding response levels**
- **Targeted campaigns for a community**

DRIVE TRAFFIC TO YOUR WEBSITE

Include links in your message that take your audience directly to your website. Whether it's a hyperlink or a CTA button. Sending readers to your site can positively impact your SEO.

By promoting targeted content, you drive qualified traffic to your site. This tells search engines that you're providing valuable content, which can boost your website's online rankings. Higher rankings lead to more visitors, which can lead to higher ROI.



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